



WTIC-TV

ORDER

Print Date 10/25/12

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Flight Dates 10/29/12-11/06/12

Contract / Revision 397652 - 1

Original Date / Revision
10/25/12 10/25/12

Advertiser Government Integrity Fund

Agency American Media & Advocacy

Buying Contact

815 Slaters Lane
Alexandria, VA 22314

Product

GOVE INTEGRITY ACTIO

Agency Com 15%

Billing Contact

815 Slaters Lane
Alexandria, VA 22314

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 3370

Alt Order # 06368105

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL2

Priority 02

Advertiser Ref

Primary Account Executive
Jordan Johannessen

| Account Executive | Order% | Start Date | End Date |
|--------------------|--------|------------|----------|
| Jordan Johannessen | 100% | | |

Order Share 17% Market Value 337500

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| 2WCCT | % | 0 |
| 3WFSB | 35% | 118125 |
| 4WVIT | 26% | 87750 |
| 5WTNH | 22% | 74250 |
| 6WCTX | % | 0 |
| 7CABL | % | 0 |

Order Totals

Billing Plan

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|-------------|--------------|--------|------------|----------|---------|-------------|--------------|
| November 2012 | 55 | \$48,768.75 | \$57,375.00 | 0.00 | 10/29/12 | 11/06/12 | 55 | \$48,768.75 | \$57,375.00 |
| Totals | 55 | \$48,768.75 | \$57,375.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|----|----|-------------------|-----------------|----------------------------------|-------|----------------------------------|----------|-------------|-------|---------------|-----|------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| 1 | 61 | 11/02/12 | 11/02/12 | M-F News at Ten News at Ten | CM | 10p-1030p (10:00 PM-10:30 PM) | ---- 1-- | :30 | 1 | \$1,800.00 | 02 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/29/12 | 11/04/12 | ---- 1-- | | 1 | | \$1,800.00 | | 0.00 | | | | | |
| 2 | 61 | 11/02/12 | 11/02/12 | M-F News at Ten News at Ten | CM | 1030p-11p (10:30 PM-11:00 PM) | ---- 1-- | :30 | 1 | \$1,800.00 | 02 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/29/12 | 11/04/12 | ---- 1-- | | 1 | | \$1,800.00 | | 0.00 | | | | | |
| 3 | 61 | 11/02/12 | 11/02/12 | M-F News at 11pm News at 11pm | CM | 11p-1135p | ---- 1-- | :30 | 1 | \$550.00 | 02 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/29/12 | 11/04/12 | ---- 1-- | | 1 | | \$550.00 | | 0.00 | | | | | |
| 4 | 61 | 11/02/12 | 11/02/12 | M-F 4p-5pm M-F 4p-5pm | CM | 4p-5p | ---- 1-- | :30 | 1 | \$425.00 | 02 | 0.00 | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/29/12 | 11/04/12 | ---- 1-- | | 1 | | \$425.00 | | 0.00 | | | | | |
| 5 | 61 | 11/02/12 | 11/02/12 | | CM | 5a-6a | ---- 1-- | :30 | 1 | \$200.00 | 02 | 0.00 | NM | 1 | \$200.00 |



WTIC-TV

Print Date: 10/25/12

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Contract / Revision **397652- 1** Flight Dates **10/29/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/25/12/ 10/25/12

Order Sep 00:15:00

Advertiser **Government Integrity Fund** Product **GOVE INTEGRITY ACTIO** Estimate # **3370**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|------|----|-------------------|-----------------|----------------------------------|-------|----------------------------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| | | | | M-F 5a-6a M-F 5a-6a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ----1-- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 6 | 61 | 11/02/12 | 11/02/12 | M-F 6p-630p M-F 6p-630p | CM | 6p-630p | ----1-- | :30 | 1 | \$650.00 | 02 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ----1-- | | | | | 1 | \$650.00 | | 0.00 | | | |
| 7 | 61 | 11/02/12 | 11/02/12 | M-F 6a-7a M-F 6a-7a | CM | 6a-7a | ----1-- | :30 | 1 | \$400.00 | 02 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ----1-- | | | | | 1 | \$400.00 | | 0.00 | | | |
| 8 | 61 | 11/02/12 | 11/02/12 | M-F 630p-7p M-F 630p-7p | CM | 630p-7p | ----1-- | :30 | 1 | \$650.00 | 02 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ----1-- | | | | | 1 | \$650.00 | | 0.00 | | | |
| 9 | 61 | 11/02/12 | 11/02/12 | M-F 7a-8a M-F 7a-8a | CM | 7a-8a | ----1-- | :30 | 1 | \$400.00 | 02 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ----1-- | | | | | 1 | \$400.00 | | 0.00 | | | |
| E 10 | 61 | 10/29/12 | 11/05/12 | M-F News at Ten News at Ten | CM | 10p-1030p (10:00 PM-10:30 PM) | 1----- | :30 | 1 | \$1,800.00 | 02 | 0.00 | NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | 1----- | | | | | 1 | \$1,800.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$1,800.00 | | 0.00 | | | |
| E 11 | 61 | 10/29/12 | 11/05/12 | M-F News at Ten News at Ten | CM | 1030p-11p (10:30 PM-11:00 PM) | 1----- | :30 | 1 | \$1,800.00 | 02 | 0.00 | NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | 1----- | | | | | 1 | \$1,800.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$1,800.00 | | 0.00 | | | |
| E 12 | 61 | 10/29/12 | 11/05/12 | M-F News at 11pm News at 11pm | CM | 11p-1135p | 1----- | :30 | 1 | \$550.00 | 02 | 0.00 | NM | 2 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | 1----- | | | | | 1 | \$550.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$550.00 | | 0.00 | | | |
| E 13 | 61 | 10/29/12 | 11/05/12 | M-F 4p-5pm M-F 4p-5pm | CM | 4p-5p | 1----- | :30 | 1 | \$425.00 | 02 | 0.00 | NM | 2 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | 1----- | | | | | 1 | \$425.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$425.00 | | 0.00 | | | |
| 14 | 61 | 11/05/12 | 11/05/12 | M-F 6p-630p M-F 6p-630p | CM | 6p-630p | 1----- | :30 | 1 | \$650.00 | 02 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$650.00 | | 0.00 | | | |
| 15 | 61 | 11/05/12 | 11/05/12 | M-F 6a-7a M-F 6a-7a | CM | 6a-7a | 1----- | :30 | 1 | \$400.00 | 02 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$400.00 | | 0.00 | | | |
| 16 | 61 | 10/29/12 | 11/05/12 | M-F 630p-7p M-F 630p-7p | CM | 630p-7p | 1----- | :30 | 1 | \$650.00 | 02 | 0.00 | NM | 2 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | 1----- | | | | | 1 | \$650.00 | | 0.00 | | | |



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Contract / Revision **397652- 1** Flight Dates **10/29/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/25/12/ 10/25/12

Order Sep 00:15:00

Advertiser **Government Integrity Fund** Product **GOVE INTEGRITY ACTIO** Estimate # **3370**

| | | | | | | | | | | | | | | Totals | |
|-------------|-----------|-------------------|-----------------|--|-----------------------|----------------------------------|-----------------|---------------|-----------------------|------------|-------------|------|------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| 16 | 61 | 10/29/12 | 11/05/12 | M-F 630p-7p M-F 630p-7p | CM | 630p-7p | 1----- | :30 | 1 | \$650.00 | 02 | 0.00 | NM | 2 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | 1 | | \$650.00 | | 0.00 | | | | | | |
| 17 | 61 | 11/03/12 | 11/03/12 | Sa 10p-11p Sa 10p-11p | CM | 10p-11p | -----2- | :30 | 2 | \$1,300.00 | 02 | 0.00 | NM | 2 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----2- | 2 | | \$1,300.00 | | 0.00 | | | | | | |
| E 18 | 61 | 11/03/12 | 11/03/12 | Sa 6p-7p Sa 6p-7p | CM | 6p-7p | -----1- | :30 | 1 | \$375.00 | 02 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1- | 1 | | \$375.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | 61 | 10/29/12-11/04/12 | | Sa 6p-7p | 6p-7p | | -----Sa-- | :30 | (\$375.00) | 0.00 | NM | | | | |
| Credited | | | | | | | | | | | | | | | |
| 19 | 61 | 11/03/12 | 11/03/12 | College FB Late Game(F College FB Late Game(F | CM | 7p-11p | -----1- | :30 | 1 | \$1,200.00 | 02 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1- | 1 | | \$1,200.00 | | 0.00 | | | | | | |
| 20 | 61 | 11/04/12 | 11/04/12 | Su 10a-1030a Su 10a-1030a | CM | 10a-1030a | -----1 | :30 | 1 | \$250.00 | 02 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1 | 1 | | \$250.00 | | 0.00 | | | | | | |
| 21 | 61 | 11/04/12 | 11/04/12 | Su 1030a-11a Su1030a-11a | CM | 1030a-11a | -----1 | :30 | 1 | \$250.00 | 02 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1 | 1 | | \$250.00 | | 0.00 | | | | | | |
| 22 | 61 | 11/04/12 | 11/04/12 | Su 10p-11p Su 10p-11p | CM | 10p-11p | -----2 | :30 | 2 | \$1,500.00 | 02 | 0.00 | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----2 | 2 | | \$1,500.00 | | 0.00 | | | | | | |
| 23 | 61 | 11/04/12 | 11/04/12 | Su 11p-1130p Sun 11p-1130p | CM | 11p-1130p | -----1 | :30 | 1 | \$550.00 | 02 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1 | 1 | | \$550.00 | | 0.00 | | | | | | |
| 24 | 61 | 11/04/12 | 11/04/12 | Fox News Sunday Su 9a-10a Fox News | CM | 9a-10a | -----1 | :30 | 1 | \$200.00 | 02 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1 | 1 | | \$200.00 | | 0.00 | | | | | | |
| E 25 | 61 | 11/01/12 | 11/01/12 | M-F News at Ten News at Ten | CM | 10p-1030p (10:00 PM-10:30 PM) | ---1--- | :30 | 1 | \$1,800.00 | 02 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ---1--- | 1 | | \$1,800.00 | | 0.00 | | | | | | |
| 26 | 61 | 11/01/12 | 11/01/12 | M-F News at Ten News at Ten | CM | 1030p-11p (10:30 PM-11:00 PM) | ---1--- | :30 | 1 | \$1,800.00 | 02 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ---1--- | 1 | | \$1,800.00 | | 0.00 | | | | | | |
| 27 | 61 | 11/01/12 | 11/01/12 | M-F News at 11pm News at 11pm | CM | 11p-1135p | ---1--- | :30 | 1 | \$550.00 | 02 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ---1--- | 1 | | \$550.00 | | 0.00 | | | | | | |



WTIC-TV

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Contract / Revision **397652- 1** Flight Dates **10/29/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/25/12/ 10/25/12

Order Sep 00:15:00

Advertiser **Government Integrity Fund** Product **GOVE INTEGRITY ACTIO** Estimate # **3370**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|----|----|-------------------|-----------------|----------------------------------|-------|----------------------------------|----------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| 28 | 61 | 11/01/12 | 11/01/12 | M-F 4p-5pm M-F 4p-5pm | CM | 4p-5p | --- 1--- | :30 | 1 | \$425.00 | 02 | 0.00 | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --- 1--- | | | | | 1 | \$425.00 | | 0.00 | | | |
| 29 | 61 | 11/01/12 | 11/01/12 | M-F 5a-6a M-F 5a-6a | CM | 5a-6a | --- 1--- | :30 | 1 | \$200.00 | 02 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --- 1--- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 30 | 61 | 11/01/12 | 11/01/12 | M-F 6p-630p M-F 6p-630p | CM | 6p-630p | --- 1--- | :30 | 1 | \$650.00 | 02 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --- 1--- | | | | | 1 | \$650.00 | | 0.00 | | | |
| 31 | 61 | 11/01/12 | 11/01/12 | Thur Prime Rotator X-Factor | CM | 8p-10p | --- 1--- | :30 | 1 | \$6,000.00 | 02 | 0.00 | NM | 1 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --- 1--- | | | | | 1 | \$6,000.00 | | 0.00 | | | |
| 32 | 61 | 10/30/12 | 10/30/12 | M-F News at Ten News at Ten | CM | 10p-1030p (10:00 PM-10:30 PM) | - 1----- | :30 | 1 | \$1,800.00 | 02 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | - 1----- | | | | | 1 | \$1,800.00 | | 0.00 | | | |
| 33 | 61 | 10/30/12 | 10/30/12 | M-F News at Ten News at Ten | CM | 1030p-11p (10:30 PM-11:00 PM) | - 1----- | :30 | 1 | \$1,800.00 | 02 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | - 1----- | | | | | 1 | \$1,800.00 | | 0.00 | | | |
| 34 | 61 | 10/30/12 | 10/30/12 | M-F News at 11pm News at 11pm | CM | 11p-1135p | - 1----- | :30 | 1 | \$550.00 | 02 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | - 1----- | | | | | 1 | \$550.00 | | 0.00 | | | |
| 35 | 61 | 10/30/12 | 10/30/12 | M-F 4p-5pm M-F 4p-5pm | CM | 4p-5p | - 1----- | :30 | 1 | \$425.00 | 02 | 0.00 | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | - 1----- | | | | | 1 | \$425.00 | | 0.00 | | | |
| 36 | 61 | 11/06/12 | 11/06/12 | M-F 5a-6a M-F 5a-6a | CM | 5a-6a | - 1----- | :30 | 1 | \$200.00 | 02 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | - 1----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 37 | 61 | 10/30/12 | 10/30/12 | M-F 6p-630p M-F 6p-630p | CM | 6p-630p | - 1----- | :30 | 1 | \$650.00 | 02 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | - 1----- | | | | | 1 | \$650.00 | | 0.00 | | | |
| 38 | 61 | 10/30/12 | 10/30/12 | M-F 630p-7p M-F 630p-7p | CM | 630p-7p | - 1----- | :30 | 1 | \$650.00 | 02 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | - 1----- | | | | | 1 | \$650.00 | | 0.00 | | | |
| 39 | 61 | 11/06/12 | 11/06/12 | M-F 7a-8a M-F 7a-8a | CM | 7a-8a | - 1----- | :30 | 1 | \$400.00 | 02 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | - 1----- | | | | | 1 | \$400.00 | | 0.00 | | | |
| 40 | 61 | 10/31/12 | 10/31/12 | M-F News at Ten News at Ten | CM | 10p-1030p (10:00 PM-10:30 PM) | -- 1---- | :30 | 1 | \$1,800.00 | 02 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | -- 1---- | | | | | 1 | \$1,800.00 | | 0.00 | | | |



WTIC-TV

Print Date: 10/25/12

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Contract / Revision **397652- 1** Flight Dates **10/29/12-11/06/12**Hiatus DatesOriginal Date / Revision 10/25/12/ 10/25/12Order Sep 00:15:00Advertiser **Government Integrity Fund** Product **GOVE INTEGRITY ACTIO** Estimate # **3370**

| | | | | | | | | | | | | | | Totals | |
|--------|----|-------------------|-----------------|----------------------------------|-------------------|----------------------------------|-------------|---------------|-------|------------|-----|------|------|--------|-------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| 40 | 61 | 10/31/12 | 10/31/12 | M-F News at Ten News at Ten | CM | 10p-1030p (10:00 PM-10:30 PM) | -- 1---- | :30 | 1 | \$1,800.00 | 02 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -- 1---- | 1 | | \$1,800.00 | 0.00 | | | | | | | |
| 41 | 61 | 10/31/12 | 10/31/12 | M-F News at Ten News at Ten | CM | 1030p-11p (10:30 PM-11:00 PM) | -- 1---- | :30 | 1 | \$1,800.00 | 02 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -- 1---- | 1 | | \$1,800.00 | 0.00 | | | | | | | |
| 42 | 61 | 10/31/12 | 10/31/12 | M-F News at 11pm News at 11pm | CM | 11p-1135p | -- 1---- | :30 | 1 | \$550.00 | 02 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -- 1---- | 1 | | \$550.00 | 0.00 | | | | | | | |
| 43 | 61 | 10/31/12 | 10/31/12 | M-F 4p-5pm M-F 4p-5pm | CM | 4p-5p | -- 1---- | :30 | 1 | \$425.00 | 02 | 0.00 | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -- 1---- | 1 | | \$425.00 | 0.00 | | | | | | | |
| 44 | 61 | 10/31/12 | 10/31/12 | M-F 6p-630p M-F 6p-630p | CM | 6p-630p | -- 1---- | :30 | 1 | \$650.00 | 02 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -- 1---- | 1 | | \$650.00 | 0.00 | | | | | | | |
| 45 | 61 | 10/31/12 | 10/31/12 | M-F 6a-7a M-F 6a-7a | CM | 6a-7a | -- 1---- | :30 | 1 | \$400.00 | 02 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -- 1---- | 1 | | \$400.00 | 0.00 | | | | | | | |
| 46 | 61 | 10/31/12 | 10/31/12 | M-F 630p-7p M-F 630p-7p | CM | 630p-7p | -- 1---- | :30 | 1 | \$650.00 | 02 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -- 1---- | 1 | | \$650.00 | 0.00 | | | | | | | |
| 47 | 61 | 10/31/12 | 10/31/12 | M-F 7a-8a M-F 7a-8a | CM | 7a-8a | -- 1---- | :30 | 1 | \$400.00 | 02 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -- 1---- | 1 | | \$400.00 | 0.00 | | | | | | | |
| 48 | 61 | 10/31/12 | 10/31/12 | Wed Prime Rotator X-Factor | CM | 8p-10p | -- 1---- | :30 | 1 | \$6,000.00 | 02 | 0.00 | NM | 1 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -- 1---- | 1 | | \$6,000.00 | 0.00 | | | | | | | |
| N49 | 61 | 11/03/12 | 11/03/12 | Sa 1p-2p Sa 1p-2p | CM | 1p-2p | ----- 1- | :30 | 1 | \$375.00 | 02 | 0.00 | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ----- 1- | 1 | | \$375.00 | 0.00 | | | | | | | |
| Totals | | | | | | | | | | | | | | 55 | \$57,375.00 |